



## North Canterbury Business Awards

**The North Canterbury Business Awards aim to showcase local businesses and organisations, help increase their client base, promote business and organisational excellence, and celebrate achievements and successes.**

**To download Entry Form – go to:  
[www.northcanterbury.co.nz](http://www.northcanterbury.co.nz)**

## NORTH CANTERBURY BUSINESS AWARDS 2008

Thank you for your interest in entering the North Canterbury Business Awards 2008

### Award Categories

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#### **Ray White Rangiora (Trends Realty Ltd) - Exceptional Innovation Award**

For the business/organisation that has best enhanced its success through innovation. The business/organisation must have primarily conceived the innovation or technological solution themselves and successfully applied it to their business to achieve a competitive advantage. An innovation can be a new or existing product, service, process or technology. *(Note: Businesses/organisations can not enter both the innovation award and the niche marketing award).*

#### **Northern Outlook - Exceptional Niche Marketing Award**

For the business/organisation that has best identified a market gap, and sells a product or service with a unique competitive advantage/point of difference/value proposition that successfully meets that market opportunity. *(Note: Businesses can not enter both the innovation award and the niche marketing award).*

#### **Landor Developments Limited - Exceptional Sustainability Award**

For the business/organisation that best epitomises an overall commitment to sustainable development – defined as “meeting the needs of the present without compromising the ability of future generations to meet their own needs”. The winning business/organisation must be able to describe their success in economic, environmental, cultural and/or social values.

#### **Department of Labour - Exceptional Workplace Award**

For the business/organisation that best displays workplace excellence through being a respectful, open and responsive employer. This workplace must demonstrate excellence in leadership, facilitate productivity growth, have an exceptional organisational culture, and invest in people and skills. The winning business must also be able to demonstrate how its exceptional workplace has helped it to achieve its organisational/business goals. *(Note: Businesses/organisations must have five or more employees to be eligible to enter this category).*

#### **North Canterbury Community College - Exceptional Service Delivery Award**

For the business/organisation that best demonstrates exceptional customer service. This award is open to all service and product-based businesses that have customers including businesses selling to other businesses. The business/organisation must show consistent dedication to outstanding service and demonstrate its commitment to service policy, staff training and/or other service related strategies. The winning business must also be able to demonstrate how its exceptional service delivery has helped it to achieve its organisational/business goals. *(Note: Businesses can not enter both the service delivery and tourism award).*

#### **Hanmer Springs Thermal Pools & Spa - Exceptional Tourism Provider Award**

For the business/organisation that best epitomises the exceptional provision of products or services to the visitor industry. The winning business/organisation must also demonstrate sustainable growth and have made a valuable contribution to the local tourism industry. *(Note: Entrants can be accommodation, restaurants, cafes, bars, catering, eco-tourism, events and manufacturers or retailers of tourism products. Businesses can not enter both the tourism and service delivery award).*

In addition, all category winners will be entered into the Supreme Award:

#### **MainPower - North Canterbury Exceptional Business of the Year 2008**

For the business/organisation that best demonstrates exceptional all-round performance.

## Entry Information

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### Eligibility:

- ▷ Businesses/organisations can be public or private, profit or not for profit
- ▷ Organisations and businesses can enter a maximum of two different categories. However:
  - ▷ you cannot enter Exceptional Innovation AND Exceptional Niche Marketing
  - ▷ you cannot enter Exceptional Tourism Provider AND Exceptional Service Delivery
- ▷ Your place of business must be located within the Waimakariri or Hurunui District Council boundaries. (Note: Waimakariri and Hurunui residents operating businesses located in Christchurch City for example are not eligible)
- ▷ Your organisation or business must have been operating/trading for at least 12 months
- ▷ You can nominate your own organisation or business, or others
- ▷ If part of a larger organisation you must be able to demonstrate that you operate as a separate business unit
- ▷ You must disclose any issues that may compromise the integrity of the awards or cause your business/organisation to discontinue in the next year. Issues may include legal action, law changes, cashflow difficulties, insolvency, possible loss of funding or other risks
- ▷ Judges will visit all finalists. At that time finalists may be asked to show evidence to support any written claims made in the awards entry form and may be asked to demonstrate that the organisation/business is financially sound
- ▷ Finalists and winners agree to being involved in publicity related to the awards including photo and other media opportunities with sponsors, judges and Enterprise North Canterbury
- ▷ Enterprise North Canterbury reserves the right to decline an application where it believes a business is not located in North Canterbury or where it believes a conflict of interest exists with ENC staff, trustees, award sponsors and/or judges
- ▷ Category finalists must be available to attend the Business Awards Gala Dinner ceremony in Kaiapoi on the evening of Saturday 30 August 2008. Tickets cost \$96 (plus GST) per person.

### Confidentiality and Judging Ethics:

- ▷ All awards entry documentation and entry forms are treated as confidential by the organising team and judges (except for the media statement)
- ▷ Applicants are not expected to provide or reveal proprietary information regarding products, processes or services
- ▷ Judges will be asked to declare any conflicts of interest, and alternative judging arrangements will be made if necessary. For the award process to be effective there must be unquestionable fairness and objectivity for all concerned
- ▷ All judges and the organising team will sign non-disclosure agreements
- ▷ Each judge has volunteered their time without compensation and is committed to assist with the success of the North Canterbury Business Awards
- ▷ Judging scores remains confidential to judges and no correspondence will be entered into regarding the outcome of the awards.

### Preparing Your Entry:

- ▷ Read the entry form thoroughly prior to beginning it. Choose which place the information you want to convey best fits so as to get maximum mileage out of the limited word count
- ▷ Please type your answers
- ▷ Answer all questions clearly and concisely
- ▷ Avoid narrative as a substitute for hard facts. Remember, quality is more important than quantity. Well-presented, succinct content will impress judges more than wordy diatribes
- ▷ Let your passion for your business come through in your entry
- ▷ Bullet points are fine to use
- ▷ Brainstorm the questions with your staff, business partners, accountant etc. You will be surprised at the level of involvement and interest shown. Entering can be a real team effort
- ▷ Detail how long your business has been working towards developing its expertise in the category entered (Note: The judges will want to see consistency of exceptional delivery over a period of time)
- ▷ Appendices are not allowed
- ▷ Your answers should be within the specified word limit. All words that exceed the maximum number will be ignored.
- ▷ Prepare and attach your media statement
- ▷ Complete the official entry form only
- ▷ If you are entering more than one category (up to two allowed), please complete question 4 for each of the categories you are entering (Note: Your answers to questions 1, 2, 3 and 5 can be generic to both entries)
- ▷ All material will be destroyed after the awards
- ▷ Please note that the weighting of points (as outlined in this entry) to determine the category finalists and category winner will be changed to determine the supreme winner so as to put more weight on the businesses/organisations all-round performance. For further information please contact ENC (03) 310 6860 ext 1 or 6 or email: [office@enterprisenc.co.nz](mailto:office@enterprisenc.co.nz)
- ▷ Entries close 5:00 pm on Friday 20 June 2008. No late entries accepted.

## Why Enter:

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### Businesses and organisations that enter the awards will have the chance to:

- ▷ Benchmark your progress and achievements against competitors and other sectors
- ▷ Network with other North Canterbury businesses and professionals
- ▷ Focus on your business strengths and the competitive advantages that make your organisation a worthy candidate for being an exceptional business.

### In addition, award finalists will have access to:

- ▷ A high profile platform to showcase your products and services to a wider audience
- ▷ Public recognition of outstanding business success and achievement
- ▷ Acknowledgement of the contribution made by you and your employees in growing and developing your business
- ▷ Recognition of your business contribution to the local economy
- ▷ A means of engendering pride in your organisation.

## Key Dates:

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|---|-------------------------|
| ▷ Launch of the North Canterbury Business Awards 2008:      | Wednesday 14 May 2008   |
| ▷ Entries close and judging begins:                         | Friday 20 June 2008     |
| ▷ Finalists announced at business networking function:      | Tuesday 22 July 2008    |
| ▷ Business Awards Gala Dinner Ceremony to announce winners: | Saturday 30 August 2008 |

## Gala Dinner:

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Book early to celebrate North Canterbury's exceptional businesses of 2008 at the Gala Dinner.

This formal evening, hosted by entertainer Frankie Stevens, will be held at the Kaiapoi Club on Saturday 30 August 2008.

Seats are limited. Formal Dress. Tickets: \$96 + GST

Available From: Kaiapoi Visitor Information Centre, Old Railway Station, Charles Street, Kaiapoi

Phone: (03) 327 3134, Fax: (03) 327 3135, Email: [info@visitwaimakariri.co.nz](mailto:info@visitwaimakariri.co.nz)

**Enterprise North Canterbury staff will be available to help businesses with any questions about either entering the awards or filling in the awards entry, including writing the media statement.**

**Phone (03) 310 6860 ext 1 or 6 or email: [office@enterprisenc.co.nz](mailto:office@enterprisenc.co.nz)**

**- Check the website for further information [www.northcanterbury.co.nz](http://www.northcanterbury.co.nz)**

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### CATEGORY SPONSORS:



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